

Only a few weeks left before you decide your future...

Your expression of frustration over this election cycle with its crop of candidates bothers Gene Zarwell as well. None understand what needs to be done or more importantly do not have any idea of how to fix it.

Records of documented success is great testimony of Gene's ability to resolve global problems. Many citations, letters, and photos attest to all who proclaim that Gene gets things done. Many of his accomplishments benefited others more than himself as documented.

Gene believes that through very simplistic, cost-effective marketing strategies, "we can wean America from Foreign Oil dependency in 4-5 years using time tested motivations".

Public perceptions defined, complete **comparative analysis**

1) It will improve our economy almost immediately based upon action vs. inaction.

2) Achieve reduction of Congress \$55 Trillion debt through reevaluation of economic drivers and instruments.

3) Our future can be secured without conflict using experience from Cold War and deterrent strengths.

4) Costs of government will be reduced through fiscal discipline with real priorities generating capital returns.

5) Cities and States can create strong economic bases within a fiscal year through circulating cash-flows.

6) Co-production and co-defense agreements can rebuild alliances and create new markets for "Made in America".

7) "Made in America" can once again create wealth in our private sector because incentives will be better than government dependency.

8) Individuals will be more responsible through realizing their importance to their families, associates, and community including our Nation.

9) Americans-First will break down that racial bigotry created from damaging fund raising schemes.

10) Education will excel Global standards through concentration on

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 It is not an easy decision. It is helpful to compare public perceptions. Here is why:
 Republicans chose a man with 22 years in Congress who promises to reverse his experiences, but has no new policies. His V.P. has been a small time mayor and is a governor with a military family.
 Democrats crowned a relative newcomer on an adventure to change things. His V.P. spent 36 years storming changes.

Issue	Republicans	Democrats
1 Economic growth	Lower taxes - more special interest	Shift tax burdens - increase government
2 \$55 Trillion debt	Add to it	Ignore it exists
3 National Security	Defenseless from strength	Negotiate
4 Fiscal discipline	Tax future generations	Increase taxes now
5 State and local economies	Create jobs	Cut off sound markets
6 Global alliances	Demand cooperation	Seek friendships
7 "Made in USA"	Government contracts	Regulate compliance
8 Individual responsibility	Country First	Hyphenated culture
9 Americans-First	Tax credits	Universal benefits
10 Education	Standardize	Dictated curriculum
11 Healthcare	Tax breaks	Universal coverage
12 Election reform	Unaware	Not concerned
13 Global projects	Allow innovation	Not required
14 Environmental recovery	Market development	Impose sanctions
15 Cost of living	Explore alternatives	Higher progressive taxes
16 Citizen Liberties	Constitutional rights	Fear them
17 Energy	Consumer assistance	Develop alternatives

Alternative and analytic tools are available at <http://www.genezarwell.us/zh4for/Week.htm>
 Please take a few moments to share this site with your friends, relatives, co-workers, associates, and your local media. It will be in your best interest. If you can, reply with a copy.

CANDIDATE PERCEPTIONS / COMPARATIVE ANALYSIS

LIST OF NATIONAL PRIORITIES TO REVERSE AMERICA'S ECONOMY DEPENDENCY ON FOREIGN INVESTMENTS.

"It's all about the economy - stupid - moving money from profits to profits"

Issue	GeneZarwell's positions	Republicans - McCain	Democrats - Obama
1 Economic growth	Empower consumers - market adjustments	Lower taxes - more special interest	Shift tax burdens - increase government
2 \$55 Trillion debt	Reduce "zeros"	Add to it	Ignore it exists
3 National Security	Co-defense Doctrine 21	Pre-emptive strikes	Negotiate
4 Fiscal discipline	Budget within means	Tax future generations	Increase taxes now
5 State economies	Entrepreneurial funding	Create jobs - retraining	Cut off world markets
6 Global alliances	Co-production	Demand cooperation	Seek friendships
7 "Made in USA"	Ease restrictions	Government contracts	Regulate compliance
8 Individual esteem	Reduce federal payouts	Tax credits	Universal benefits
9 American - First	Stress citizenship	Country First	Hyphenated culture
10 Education	Learning vs. honors	Standardize	Dictated curriculum
11 Healthcare	Preventative regimens	Tax breaks	Universal coverage
12 Election reform	On-line secure voting	Unaware	Not concerned
13 Global projects	Allow innovation	Not a clue	Not required
14 Environmental recovery	Market development	Impose sanctions	Shake hands /w verbiage
15 Cost of living	Explore alternatives	Higher progressive taxes	Higher progressive taxes
16 Citizen Liberties	Constitutional rights	Fear them	Add to them
17 Energy	Consumer assistance	Develop alternatives	Develop alternatives

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What does this mean? ..for you? ..your future? ..your State? ..Our Nation?

Considerations

Media contact: 301-262-5064 (requires call ID verification).
 Email comments or questions: gzezarwell@excite.com

GeneZarwell4President.us

What it means is... Write-in/Vote: Gene Zarwell for President:

Our Nation needs:

Leadership addressing bottom lines, including government's involvement in today's competitive world markets for survival.

Accountability to create profits that provide wages/salaries from private sector production of "Made in USA" for global markets.

Motivation to reach insurmountable goals achieved through cost-effective solutions that achieve multiple objectives with immediacy.

Clarity Constitutional definitions conceived to protect 1st Amendment rights currently allowing interference in our courts.

Deter early signs of economic failure before catastrophic defects damage of America's economy to our future generations.

Resolve our founding frontiers to improve an imperfect *laissez faire* Congress.

Your State needs:

Insights from people like you clarifying confusion and concern for 65% of 200 million disbelieving voters over rhetoric citing topic sentences without resolve about perceived issues competing for attention. National Guard units dedicated to

- Step one: Introductory email to set issues developed in a two-ring circus.
- Step two: Definition of substance issues over irrelevant "sand box" trash.
- Step three: Comparison of substance candidate vs. Republican has-been and Democrat Adventurer
- Step four: Discussion of substantial experience with resolve and emotion to fix economy to position America Stage [front-center]

How to learn more about this plan;

- 1) Contact Gene Zarwell for an interview 301-262-5064
- 2) Email disclosure and copyright agreement for use in media
- 3) Record phone conversation for sound bites
- 4) Return signed documents and set times for appearance [remote on-location in DC area]
- 5) Visit complete <http://www.genezarwell4president.us/> web-network through embedded links

